

EV 2010 LUTION

create, inspire, grow!

DESIGN COMPETITION

What does GROW mean to you?

Let this year's Evolution theme: *create, inspire, grow!* be the concept of your design. Whether you create a sculpture, painting, piece of furniture, apparel or jewelry, we only ask that it is marketable (would you buy it?) and that it is within the design parameters.

Design Parameters

Design firms may enter more than one team in the competition. You may participate as an individual or part of a team. No items may be 'gifted' by a rep. or other party and the piece cannot exceed 5 cubic feet and must weigh less than 50 pounds. A portion of the design competition proceeds will benefit UpLift Austin. Each firm that participates in the design competition will receive 2 complementary tickets to Evolution.

Flash Drive Requirements

Photos of your inspiration, design progress, team photo and final product. Please label all photos accordingly.

Drawings or schematics used in the process of design.

Brief essay (500 words or less) explaining how the word "grow" inspired your creation and how the materials, function and form were incorporated into the design concept.

Firm's logo (jpeg format).

Important Dates

August 11th: Guidelines and flash drive distribution.

August 20th: Deadline to sign up for design competition.

September 29th: Submit flash drives and instructions on how to best display your item.

October 15th: Design teams deliver final product to Mexican American Cultural Center between 10am and 1pm.

October 15th: Evolution: create, inspire, grow! from 6-11pm!

Your Design Competition Chair

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Steelcase

Your design competition underwriter!

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