



2011 Design Excellence Award Winner
HKS
Phoenix Children's Hospital

IX
IIDA
OK

Partnership
Campaign

2012

Dear Industry Partner,

The TX OK Chapter of IIDA continues to emerge as a leader in the Association and the profession of Interior Design. This does not happen overnight, but builds upon the work and effort of individuals over the years. This is truly evident through the support of our Industry Partners and the consistent participation of our Legacy Sponsors. Without you, much of our successes and accomplishments would simply not have been possible.

As a chapter we are excited by what 2012 has in store – and there are wonderful changes ahead! The TX OK Chapter is rebranding with new logos, graphics, and an amazing website. Part of this excitement is reflected in our sponsorship opportunities. We recognize that the level of participation our Chapter Sponsors provide is over and above, so there is no other word to describe this relationship other than Partnership.

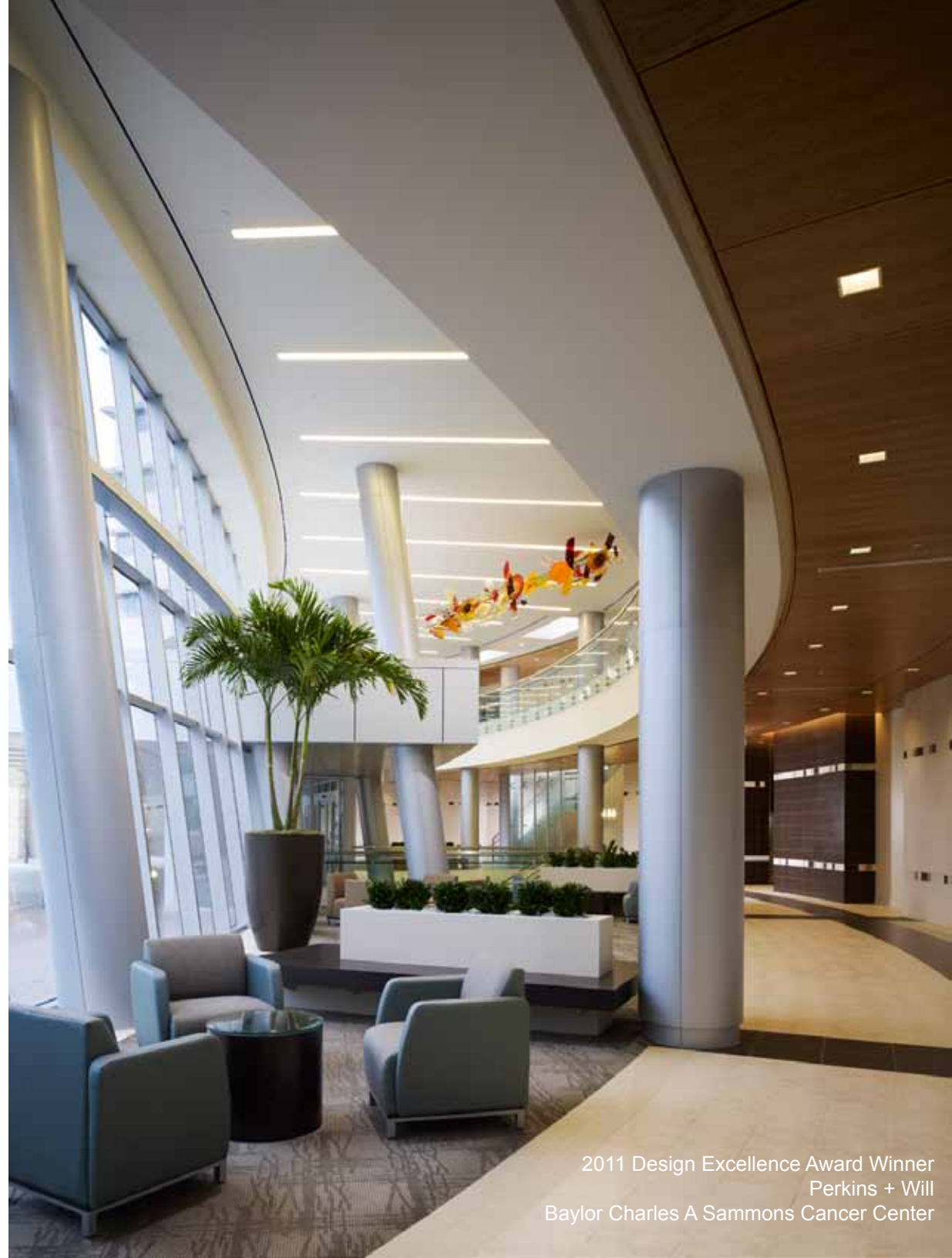
The 2012 TX OK Chapter Partnership Campaign provides additional opportunities for Industry Partners for promotional recognition and networking access to IIDA members within our region. Contributions help advance Interior Design through the development of exceptional educational programs, networking events, and community service activities in the Chapter and each of our seven City Centers and fourteen Campus Centers.

There are two new Partner Levels: Elite Partner and Social Media Partner that offer increased visibility to our Membership. Please take a moment to review these and the other opportunities available to Partner with the TX OK Chapter of IIDA and the Interior Design Profession.

- Elite Partner
- Social Media Partner
- Platinum, Gold, and Silver Partners
- Legacy Partners
- Student Champion
- Patron

We are excited to offer these benefits and hope you decide to Partner with us for the first time or continue your Partnership.

Sincerely,
Paul LaBrant, IIDA, LEED AP
Texas Oklahoma Chapter President Elect



2011 Design Excellence Award Winner
Perkins + Will
Baylor Charles A Sammons Cancer Center

PARTNER LEVEL BENEFITS

All Partner Levels have access to the following benefits:

- ◇ Early Bird Discount - Each Partner will be eligible for an early bird discount with commitment and payment by November 30, 2011
- ◇ Each designated representative will receive badge benefits for designated City Center events.
- ◇ Discounted booth at METROCON12
- ◇ Discounted table at 2012 IIDA TX OK Annual Awards Gala
- ◇ Discounted booth at 2012 IIDA TX OK Chapter Student Conference Industry Expo
- ◇ Partner logo and link to each designated representative's email address will appear on the IIDA TX OK Chapter website
- ◇ Partner will have the ability to post company's employment opportunities on IIDA TX OK Chapter website
- ◇ Partner designated representatives will receive eblast communications to designated City Centers
- ◇ Partner name will appear at all Chapter and City Center events on IIDA TX OK Chapter banner
- ◇ Partner name will appear in all Chapter and City Center newsletters
- ◇ Partner will have access to use the IIDA TX OK Chapter logo for partner website and email signatures
- ◇ Partner will be recognized at each Chapter and City Center event.
- ◇ Partner can purchase additional badges for \$300 each.



ELITE LEVEL PARTNER:

\$7500/\$7000

limited to first two commitments

- ◇ Partner logo will appear on all Chapter communications (not City Center events)
 - » Chapter newsletter
 - » Chapter event advertising
 - » Chapter Annual Awards Gala
 - » Chapter Student Conference
- ◇ Partner logo will prominently appear on IIDA TX OK banner
- ◇ Partner will receive all benefits of Platinum Level Partner
- ◇ Partner will receive one IIDA TX OK Annual Award Gala table - \$1200 value
- ◇ Partner will receive one Partner table at Student Conference Industry Expo
- ◇ Partner will be featured once per year in the IIDA TX OK Chapter INSIGHT newsletter

SOCIAL MEDIA PARTNER:

\$5000/\$4500

limited to first two commitments

- ◇ Partner will receive all benefits of Platinum Level Partner
- ◇ Partner will have ability to include marketing material on the IIDA TX OK Chapter social networking (including Twitter, Facebook and future blog).
- ◇ Partner name will appear on new IIDA TX OK Chapter website as Social Media Partner
- ◇ Partner name will prominently appear on Chapter banner
- ◇ Special promotion and give-away in Quarter 1 of 2012 via all IIDA TX OK Chapter Social Media outlets



PLATINUM LEVEL PARTNER:

\$3000/\$2750

- ◇ Partner will receive nine (9) badges (refills)
- ◇ Partner will receive nine (9) contacts on IIDA TX OK Chapter website
- ◇ Partner can advertise approved company CEUs via the chapter electronic communication to members
- ◇ Partner will be able to access one (1) copy of IIDA TX OK Chapter membership list
- ◇ Partner will receive all Partner Benefits listed on page three under Partner Level Benefits
- ◇ Partner will be able to coordinate an approved CEU with IIDA TX OK City Center.
- ◇ Partner will have the opportunity to submit an ¼ page advertisement in the Chapter INSIGHT newsletter

GOLD LEVEL PARTNER:

\$2500/\$2250

- ◇ Partner will receive six (6) badges (refills)
- ◇ Partner will receive six (6) contacts on IIDA TX OK Chapter website
- ◇ Partner will receive all Partner Benefits listed on page three under Partner Level Benefits

SILVER LEVEL PARTNER:

\$2000/\$1750

- ◇ Partner will receive three (3) badges (refills)
- ◇ Partner will receive three (3) contacts on IIDA TX OK Chapter website
- ◇ Partner will receive all Partner Benefits listed on page three under Partner Level Benefits



LEGACY PARTNER:

- ◇ Ten years of continuous partnership
- ◇ Partner will receive special recognition on IIDA TX OK Chapter website
- ◇ Partner will receive special recognition on all IIDA TX OK event communication
- ◇ Partner will receive special recognition at IIDA TX OK Annual Awards Gala
- ◇ Partner will receive special recognition at each Chapter and City Center event banner
- ◇ Partner will be included in IIDA TX OK annual Legacy Recognition Program at METROCON12

STUDENT CHAMPION

- ◇ Special Opportunity - The Student Champion has the opportunity to make an individual company donation to the IIDA TX OK Chapter Student Conference held each year to benefit students from Texas, Oklahoma and surrounding states.
- ◇ The new Student Champion offer is a way to support the future of our industry without necessarily attending the event.
- ◇ Additional donations of \$50-100, \$101-250, and \$251-500 will be printed in the IIDA TX OK Student Conference program
- ◇ Each Student Champion will be recognized at the IIDA TX OK Chapter Student Conference

PATRON (A&D Firms):

\$600

- ◇ Firm logo will appear on IIDA TX OK Chapter website
- ◇ Firm will be able to post job opportunities on website
- ◇ Firm name will appear on IIDA TX OK Chapter banner
- ◇ Firm will receive one (1) table during IIDA TX OK Student Conference Industry Expo (upon request)
- ◇ Firm will receive one business card sized advertisement annually in IIDA TX OK Chapter INSIGHT newsletter (upon request)
- ◇ Firm will receive one individual ticket to the annual IIDA TX OK Annual Awards Gala - \$200 value (upon request)

Austin

Dallas Fort Worth

Houston

Oklahoma City

San Antonio

Tulsa

West Texas





2011 Design Excellence Award Winner
Gensler - Houston
Dimensional Fund Advisors

2011 Chapter Sponsors

Platinum

Allsteel, Bentley Prince Street, Crossville Porcelain Stone, Furniture Marketing Group, **G.L. Seaman & Company**, **Herman Miller**, Hossley Lighting Associates, J. Tyler, JCS, McCoy Workplace Solutions/ McCoy Floor Covering/ Rockford Business Interiors, OM Workspace, Shaw Contract Group, **Tandus Flooring**, Teknion, **The Mohawk Group/Daltile**

Gold

3form, Caesarstone, Corporate Source, Enviroglass, Humanscale, InterfaceFLOR, J+J/Invision, **KI**, Mannington Commercial, Milliken/Constantine, Office Pavilion, Paoli, Patcraft, Professional Furniture Consultants, Southwest Solutions Group, **Steelcase**, **TRI-KES**

Silver

Armstrong, Bauhaus Interiors Group, **BKM Total Office of Texas**, Business Interiors, Business Interiors by Staples, Columbia Forest Products, Concept Surfaces, Connectrac, Cronan & Associates, Dauphin, Debner+Company, Forbo Flooring Systems, **Gunlocke**, Hart Texas, **Haworth**, Inter ceramic, J Fyffe Company, **Kenmark**, **Kimball Office**, **Knoll**, **KSM Associates**, MasterTile, MDI Resources, National Office Furniture, nora Systems Rubber Flooring, OFS Brands, **PS Gerry**, Putterman Scharck and Associates, Reid Cooper Associates, Royer & Schutts Commercial Interiors, Skyline Art Services, Stone Solutions, **The Ofis**, The Spencer Company, USG Interiors, Vanguard Environments, Vector Concepts, **Wilson Office Interiors**, Workplace Resource

Legacy Sponsors in **Bold**



connect with IIDA Texas Oklahoma Chapter 2012 Chapter Partner Commitment Form



Partner Information

Company name as it should appear on correspondence and City Center recognition banners:

City Center recognition banners cannot be changed after printing

Main Contact: _____

Address: _____

City, State, Zip: _____

Email: _____

Phone: _____

Chapter Partner Level

- Elite Level \$7500.00/**\$7000.00 (paid by 11/30/11)**
- Social Media Level \$5000.00/**\$4500.00 (paid by 11/30/11)**
- Platinum Level \$3000.00/**\$2750.00 (paid by 11/30/11)**
- Gold Level \$2500.00/**\$2250.00 (paid by 11/30/11)**
- Silver Level \$2000.00/**\$1750.00 (paid by 11/30/11)**
- Patron Level \$600.00
- Student Champion \$ _____
- Extra Name Badges \$300 each - Quantity _____ Total \$ _____

Payment Information

Total Amount to be Charged: \$ _____

Payment Options:

Charge my: MC Visa American Express

Name on Card: _____

Card Number: _____

Expiration Date: _____

Signature: _____

Mail, Fax, e-mail or go online to complete form by

November 30, 2011 to:

IIDA Texas Oklahoma Chapter

1909 Woodall Rodgers Freeway, Ste 100

Dallas, TX 75201

Fax: 214-550-6930

email: chapter@iida-tx-ok.org

website: www.iida-tx-ok.org/become_sponsor

Please complete the next page for your partnership to be considered complete

Austin

Dallas Fort Worth

Houston

Oklahoma City

San Antonio

Tulsa

West Texas



connect with IIDA Texas Oklahoma Chapter

2012 Chapter Partner Commitment Form



Partner Representative Information

- List Company representative names (for sponsor badges) email and/or phone for the Chapter website and City Center email distribution lists. Identify which City Center emails you would like to receive. (list multiple City Centers or All.)
- Help us keep costs down and reduce our impact on the environment by reusing your name badge. Check the box if you already have a name badge to reuse. We will send you a badge insert only for 2012.
- To receive the early bird discount, payment must be made by 11/30/11
- Email logo for website to Chapter office by 12/31/11

Name	Email and/or Phone	City Center
Elite/Social Media/Platinum/Gold/Silver		<input type="checkbox"/>
Elite/Social Media/Platinum/Gold/Silver		<input type="checkbox"/>
Elite/Social Media/Platinum/Gold/Silver		<input type="checkbox"/>
Elite/Social Media/Platinum/Gold		<input type="checkbox"/>
Elite/Social Media/Platinum/Gold		<input type="checkbox"/>
Elite/Social Media/Platinum/Gold		<input type="checkbox"/>
Elite Social Media/Platinum		<input type="checkbox"/>
Elite/Social Media/Platinum		<input type="checkbox"/>
Elite/Social Media/Platinum		<input type="checkbox"/>
Additional Name Badges		<input type="checkbox"/>
Additional Name Badges		<input type="checkbox"/>