



2010 IIDA Texas/Oklahoma Chapter SPONSORSHIP PACKAGE

a note from our president elect

Dear Valued Industry Partner,

Texas/Oklahoma Chapter Sponsorship offers tremendous value to IIDA Members on a regional level. In exchange for their contributions we offer independent or manufacturer's reps, dealers, installers, or others offering services for interior designers, a program of promotional recognition and networking access to IIDA members in the TX/OK design community.

It is not without you, our benefactors, that the IIDA mission for interior design can be fulfilled in the Texas and Oklahoma Chapter and our seven City Centers. We are grateful to all that help support and promote networking events, forum and educational programs, community service fundraising, membership support through our Chapter office, as well as grants and scholarships, helping us to offer encouragement to future generations of interior designers.

We know these times are challenging – for us all – but we do hope that you find value in the offerings of IIDA and will join us in our 2010 efforts to support our members, enhance the profession, and give back to our communities.

Sincerely,

John LeCroy DuBard, IIDA, LEED AP
Texas/Oklahoma Chapter President Elect

The **International Interior Design Association (IIDA)** works to enhance the quality of life through excellence in interior design and to advance interior design through knowledge, value and community. IIDA is a professional networking and educational association of over 13,000 Members with 10 Design Specialty Forums and has 29 Chapters around the world.

2010 IIDA Texas/Oklahoma Chapter Events

JANUARY

Austin – Kick-off, Partner Event
Dallas Fort Worth, San Antonio,
Houston, - CEU
Oklahoma City – Winter Conference
Tulsa – Project Tour
West Texas – CEU, Member Drives
Panhandle and Concho Valley

FEBRUARY

TX/OK – Student Conference
Austin, Tulsa – CEU
Dallas Fort Worth – Program
Oklahoma City, San Antonio - Tour

MARCH

Austin, Houston – Project Tour
Dallas Fort Worth – Program
Oklahoma City, San Antonio, West
Texas - CEU

APRIL

Austin – CEU
Dallas Fort Worth – Auction
Houston – Product Runway
Oklahoma City - Tour
San Antonio – Philanthropy Project
Tulsa – Fabulous Finds
West Texas – Benefit Auction

MAY

International – Leader's Breakfast,
Houston
Austin, Houston, Tulsa, West Texas
CEU
Dallas Fort Worth – Program
San Antonio – Imagine That
Oklahoma City – Fashion Show
West Texas – Family Social Event

JUNE

International – NeoCon Chicago
Dallas Fort Worth – Program
Oklahoma City – Bowl a Rama
San Antonio – Summer Social
Tulsa – CEU

JULY

TX/OK – Chapter Board Retreat
Austin, Houston, San Antonio – CEU
Dallas Fort Worth – Program
Tulsa – CASA Playhouse Auction

AUGUST

TX/OK – MetroCon10 Dallas
and Chapter Annual Gala
Oklahoma City - CEU
West Texas – Birthday Kick-Off

SEPTEMBER

Austin, Dallas Fort Worth, Houston,
Oklahoma City, and San Antonio –
Roundtable Event
Dallas Fort Worth – Program
Austin, Oklahoma City, West Texas
CEU
Tulsa – Tour

OCTOBER

Austin – Evolution
Dallas Fort Worth - CEU
Houston – Art & Artifacts
Oklahoma City – CEU, Membership
Tulsa – Roundtable, Fall Festival
West Texas – Member Drive, CEU
Industry Roundtable

NOVEMBER

Austin – Member Drive
Dallas Fort Worth - CEU
Houston – CEU
Oklahoma City – Casino Night
West Texas – CEU, Boll-a-Rama

DECEMBER

Austin, Dallas Fort Worth, Houston,
Oklahoma City, San Antonio, Tulsa
& West Texas – Holiday Networking

Industry Participation

Many are unaware that within IIDA there are several levels of Industry Participation to help accomplish our mission and we hope here to briefly inform and clear up any confusion that may exist with these industry participation programs.

IIDA Industry Membership is an International program for manufacturers and producers of interior design products and services offered on a multi-regional or global scale. International Industry Members are allotted 3 - 30 individual memberships, potentially penetrating into different Chapters around the world. For more information visit: www.iida.org.

Regionally, **Texas/Oklahoma Chapter Sponsorship** offers tremendous networking opportunities for you to promote your company and services to IIDA Members on a regional level. Your beneficial contributions lead to promotional recognition and networking access to members in all Seven City Centers of the TX/OK design community. Participation in this program serves independent or manufacturer's reps, dealers, installers, or others offering services within the multiple geographic areas of Texas and Oklahoma. For ease of access, Sponsorship Badges are provided; however, Sponsors do not gain IIDA membership. For more information regarding Texas/Oklahoma Chapter Sponsorship visit:

www.iida-tx-ok.org.

At a more local scale **City Center Underwriters** help the Chapter's grassroots divisions. Your involvement at this, most fundamental level of the association generally serves to benefit particular networking, educational, or fundraising activities and has a substantial, direct effect on members of IIDA. Underwriting a City Center Event offers you recognition and approach to IIDA members on a local basis. For City Center Underwriting prospects, contact City Center officers listed on the Texas/Oklahoma website.

Also offered to all contributors, **Individual Industry Membership** enhances visibility in the marketplace by placing you in greater direct connection as an "IIDA member" in one of the Texas/Oklahoma Chapter's Seven City Centers. More information found at: www.iida.org.

Note that Chapter Sponsorship does not grant Industry Membership to your representatives.

Texas/Oklahoma Membership Statistics

Chapter Membership Types

LEVEL	PERCENTAGE	NUMBER
Professional	36%	495
Associate	16%	215
Student	30%	407
Industry	16%	217
Affiliate	2%	22
Educator	0%	12
Honorary	0%	1
TOTAL	100%	1369

City Center Memberships

CITY CENTER	CHAPTER%	MEMBERS
Austin	11%	149
Dallas Fort Worth	37%	513
Houston	22%	298
Oklahoma City	10%	134
San Antonio	10%	138
Tulsa	5%	63
West Texas	5%	74
TOTAL	100%	1369

Special Thanks!

2009 IIDA Texas/Oklahoma Chapter Sponsors

Platinum Allsteel, Architectural Lighting Associates, Business Interiors, Daltile, Herman Miller, Hossley Lighting Associates, OM Workspace, Royer & Schutts Commercial Interiors, The Mohawk Group: Karastan, Bigelow, Lees, The Spencer Company, TRIKES, Workplace Resource

Gold KI, Landscape Forms, Mannington Commercial, McCoy Inc./ McCoy Floor Covering, MDC Wallcoverings, Office Pavilion, Professional Furniture Consultants, Rockford Business Interiors, Steelcase, Tandus

Silver Amtico International, Armstrong, BKM Total Office of Texas, Bauhaus Interiors Group, Concept Surfaces, LLC, Connectrac, Corporate Source, Ltd., Dauphin, Debner+Company, Designer Building Solutions, Forbo Flooring Systems, Fritz Industries, Furniture Marketing Group, G.L. Seaman & Company, Gunlocke, Haworth, Humanscale, Interceramic, InterfaceFLOR, J Fyffe Company, J&J/Invision, JCS, Kenmark, Inc., Kimball Office, Knoll, KSM, LESCO Architectural Lighting, Master Tile, MDI Resources, Office Interiors, LLC, OFS, First Office, Carolina, Loewenstein, P.S. Gerry, Inc., Pantheon, Shaw Contract Group, Skyline Art Services LP, Spectra Contract Flooring, Teknion, The Ginger Grant Group/Legacy Furniture Group, The OFIS, Twomey Associates/Fixtures Furniture, Vanguard Environments, Vector Concepts, Wilson Office Interiors

2010 Sponsor Levels and Benefits

The Texas/Oklahoma Chapter reserve the right to amend these offerings in order to ensure all levels of sponsors receive the very best benefit package.

ALL TX/OK SPONSORS	PLATINUM Sponsor \$2,750	GOLD Sponsor \$2,000	SILVER Sponsor \$1,500
<p>RECOGNITION:</p> <ul style="list-style-type: none"> Texas/Oklahoma Chapter Sponsors receive recognition all year long to over 1,300 IIDA Chapter members on all City Center event announcements and on the Chapter Website Sponsor Page <p>GRATITUDE:</p> <ul style="list-style-type: none"> Texas/Oklahoma Sponsorship helps to fund our Membership Grant Programs awarding up to 15 memberships annually and to support Chapter Office expenses at the Dallas Center for Architecture <p>ACCESS:</p> <ul style="list-style-type: none"> Texas/Oklahoma Chapter Sponsors Discounted full and half tables at the IIDA Texas/Oklahoma Chapter Gala Your representatives will receive Program and Event announcements via email from the Chapter and selected City Centers Reduced booth pricing at MetroCon Opportunity to present and underwrite CEUs in the seven City Centers Your main Contact person receives our IIDA Texas/Oklahoma Chapter Newsletter Post your company representatives and contact info on www.iida-tx-ok.org Your employment postings on the Texas/Oklahoma Chapter Website 	<p>RECOGNITION:</p> <ul style="list-style-type: none"> Platinum Level Sponsor Listing at IIDA Texas/Oklahoma Chapter and City Center Events and on Promotional Mailings and E-Blast Correspondence Company Logo & Link on IIDA Website Texas/Oklahoma Chapter Sponsor Page Additional Platinum Recognition on Texas/Oklahoma Chapter Homepage Use of the IIDA Texas/Oklahoma Logo on your printed and web based materials Additional Platinum and Gold use via printed stickers for your promotional use <p>ACCESS:</p> <ul style="list-style-type: none"> Platinum Tier Discount - full & half tables at our premier annual networking event, the IIDA Texas/Oklahoma Chapter Gala Texas/Oklahoma Membership List Additional Platinum membership access via printed labels for your companies use Reduced booth pricing at MetroCon Platinum opportunity as first offered to present City Center CEUs (9) Nine Platinum Sponsor Badges for your company representatives to attend Chapter and City Center Events The same (9) Nine representatives have their contact information listed on the IIDA Texas/Oklahoma Chapter's Website Sponsor Page 	<p>RECOGNITION:</p> <ul style="list-style-type: none"> Gold Level Sponsor Listing at IIDA Texas/Oklahoma Chapter and City Center Events and on Promotional Mailings and E-Blast Correspondence Company Logo & Link on IIDA Website Texas/Oklahoma Chapter Sponsor Page Use of the IIDA Texas/Oklahoma Logo on your printed and web based materials Additional Platinum and Gold use via printed stickers for your promotional use <p>ACCESS:</p> <ul style="list-style-type: none"> Gold Tier Discount on full & half tables at our premier annual networking event, the IIDA Texas/Oklahoma Chapter Gala Texas/Oklahoma Membership List Reduced booth pricing at MetroCon (6) Six Gold Sponsor Badges for your company representatives to attend Chapter and City Center Events The same (6) Six representatives have their contact information listed on the IIDA Texas/Oklahoma Chapter's Website Sponsor Page 	<p>RECOGNITION:</p> <ul style="list-style-type: none"> Silver Level Sponsor Listing at IIDA Texas/Oklahoma Chapter and City Center Events and on Promotional Mailings and E-Blast Correspondence Company Logo & Link on IIDA Website Texas/Oklahoma Chapter Sponsor Page Use of the IIDA Texas/Oklahoma Logo on your printed and web based materials <p>ACCESS:</p> <ul style="list-style-type: none"> Silver Tier Discount on full & half tables at our premier annual networking event, the IIDA Texas/Oklahoma Chapter Gala Texas/Oklahoma Membership List Reduced booth pricing at MetroCon (3) Three Silver Sponsor Badges for your company representatives to attend Chapter and City Center Events The same (3) Three representatives have their contact information listed on the IIDA Texas/Oklahoma Chapter's Website Sponsor Page

Company names presented at all levels cannot be altered after recognition banners have been printed.

2010 Chapter Sponsor Commitment Form

Please Indicate below how you wish to support the IIDA Texas/Oklahoma Chapter



Chapter Sponsor

Payment Options

- Platinum Level \$2,750
- Gold Level \$2,000
- Silver Level \$1,500

Charge my: MC VISA AMEX

name on card: _____

card number: _____

expiration: _____

signature: _____

**Prompt Payment is Appreciated*
**City Center recognition boards can not be changed after printing*

Deadline: Mail, Fax or Email this form before Friday, November 6, 2009 to:
 IIDA Texas /Oklahoma Chapter
 1909 Woodall Rodger Freeway
 Ste 100
 Dallas, Texas 75201
 Fax: (214) 550-6930
 Email: chapter@iida-tx-ok.org

Please list company representative names for sponsor badges, email and/or phone for the Chapter Website and City Center for email distribution lists. If you would like to be added to more than one City Center feel free to list or if you would like emails from all seven City Centers please just write all.

Are you are returning 2009 Chapter Sponsor? Please help us keep our costs down and reduce our impact on the environment. Check the boxes if you wish to reuse your name badge frame. We will send you a new paper insert for 2010!

	<u>Name</u>	<u>email and/or phone number</u>	<u>City Center</u>
<input type="checkbox"/>			
	platinum/gold/silver		
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